



EMMA WELCH

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(804) 761-0964

☼ EXPERIENCE -----

GAME THEORY DOWNTOWN

Graphic Designer | 2021 - Present

- Illustrates on-brand designs for our merchandise
- Expands brand awareness with social media campaign
- Increases client engagement with large scale wall mural designs
- Engages with customers to more deeply understand our audience

BLOODKNOT WEBCOMIC

Writer, Illustrator | 2020 - Present

- Ideates and authors story from script to finished comic
- Typesets text and arranges page layouts
- Implements social media marketing to grow audience
- Created easily navigable, visually appealing site to host comic
- Maintains website and moderates comments

LUCIAREL ILLUSTRATION

Freelance Illustrator | 2019 - Present

- Screens and accepts client proposals
- Establishes client expectations and open line of communication
- Prioritizes commissions to ensure deadlines are met
- Accurately creates final art to meet client's needs

DRACULOLA ROLEPLAYING GAME

Freelance Illustrator | 2020

- Enticed Kickstarter backers critical to the game's success
- Designed over a dozen characters based on Art Brief
- Illustrated eye-catching cover art, props, and creatures

MEDIA GENERAL | MGFX

Intern | 2017

- Awarded "Outstanding Achievement" for performance
- Delivered polished graphics within tight deadlines
- Created broadcast images and animations in 2D and 3D

CUSTOM INK

Singles Satisfaction Associate | 2018 - 2019

- Collaborated with Production team to facilitate accurate printing
- Advised customers on expressive T-shirt redesigns
- Seamlessly bridged distance between remote teammates
- Audited custom t-shirt designs for content concerns

☼ SOFTWARE -----

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe AfterEffects CC
- Adobe Acrobat
- HTML/CSS
- WIX
- WordPress
- Procreate
- Google Suite
- Microsoft Office

☼ SKILLS -----

- Graphic Design
- Typography
- Press Preparation
- Website Design
- Illustration
- Clear Communication
- Visual Research
- Color Theory
- Self-learner
- Detail-Oriented

☼ EDUCATION -----

VIRGINIA COMMONWEALTH UNIVERSITY

2013 - 2017

- BFA in Communication Arts
- Magna Cum Laude

TOKYO INTERNATIONAL UNIVERSITY

2016 - 2016

- Study Abroad, Homestay
- Focus in Japanese Language