



# EMMA WELCH

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(804) 761-0964

## ☼ EXPERIENCE -----

### **GAME THEORY DOWNTOWN**

*Graphic Designer | 2021 - Present*

- Illustrates on-brand designs for our merchandise
- Expands brand awareness with social media campaign
- Increases client engagement with large scale wall mural designs
- Engages with customers to more deeply understand our audience

### **BLOODKNOT WEBCOMIC**

*Writer, Illustrator | 2020 - Present*

- Ideates and authors story from script to finished comic
- Typesets text and arranges page layouts
- Implements social media marketing to grow audience
- Created easily navigable, visually appealing site to host comic
- Maintains website and moderates comments

### **LUCIAREL ILLUSTRATION**

*Freelance Illustrator | 2019 - Present*

- Screens and accepts client proposals
- Establishes client expectations and open line of communication
- Prioritizes commissions to ensure deadlines are met
- Accurately creates final art to meet client's needs

### **DRACULOLA ROLEPLAYING GAME**

*Freelance Illustrator | 2020*

- Enticed Kickstarter backers critical to the game's success
- Designed over a dozen characters based on Art Brief
- Illustrated eye-catching cover art, props, and creatures

### **MEDIA GENERAL | MGFX**

*Intern | 2017*

- Awarded "Outstanding Achievement" for performance
- Delivered polished graphics within tight deadlines
- Created broadcast images and animations in 2D and 3D

### **CUSTOM INK**

*Singles Satisfaction Associate | 2018 - 2019*

- Collaborated with Production team to facilitate accurate printing
- Advised customers on expressive T-shirt redesigns
- Seamlessly bridged distance between remote teammates
- Audited custom t-shirt designs for content concerns

## ☼ SOFTWARE -----

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- AfterEffects CC
- Lightroom CC
- Adobe Premiere CC
- HTML & CSS
- Blender
- Keynote/Powerpoint
- MS Office and GSuite

## ☼ SKILLS -----

- Concept Design
- Illustration
- Character Design
- Comic Creation
- Illustration
- Graphic Design
- Collaboration
- Self-learner
- Social media management

## ☼ EDUCATION -----

### **VIRGINIA COMMONWEALTH UNIVERSITY**

*2013 - 2017*

- BFA in Communication Arts
- Magna Cum Laude

### **TOKYO INTERNATIONAL UNIVERSITY**

*2016 - 2016*

- Study Abroad, Homestay
- Focus in Japanese Language