



EMMA WELCH

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☼ EXPERIENCE -----

MAVKA PRESS

Printmaker & Business Owner | 2023 - Present

- Grew loyal following on social media with strong branding
- Sold many high-quality prints within short timeframe
- Hosted a successful giveaway and grew mailing list by 50%
- Maintains consistent social media presence

LUCIAREL GRAPHIC DESIGN & ILLUSTRATION

Freelance Graphic Designer & Illustrator | 2019 - Present

- Increased client's YouTube following by over 1K with branding
- Establishes client expectations and open line of communication
- Prioritizes commissions to ensure deadlines are met
- Accurately creates final art to meet client's needs

BLOODKNOT WEBCOMIC

Writer, Illustrator | 2020 - Present

- Ideates and authors story from script to finished comic
- Typesets text and arranges page layouts
- Implements social media marketing to grow audience
- Created easily navigable, visually appealing site to host comic
- Maintains website and moderates comments

GAME THEORY DOWNTOWN

Graphic Designer | 2021 - November 2022

- Illustrated on-brand designs for merchandise
- Expanded brand awareness with social media campaign
- Engaged with customers to more deeply understand audience

DRACULOLA ROLEPLAYING GAME

Freelance Illustrator | 2020

- Enticed Kickstarter backers critical to the game's success
- Designed over a dozen characters based on Art Brief
- Illustrated eye-catching cover art, props, and creatures

CUSTOM INK

Singles Satisfaction Associate | 2018 - 2019

- Collaborated with Production team to facilitate accurate printing
- Advised customers on expressive T-shirt redesigns
- Seamlessly bridged distance between remote teammates
- Audited custom t-shirt designs for content concerns

☼ SOFTWARE -----

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe AfterEffects CC
- Adobe Lightroom
- Adobe Premiere
- WordPress
- Figma
- Cinema 4D
- G Suite / Microsoft Office

☼ SKILLS -----

- Graphic Design
- Typography
- Illustration
- Social Media Management
- Logo Design
- Photography
- Visual Storytelling
- Video Editing
- Photo Editing
- Detail-oriented
- Bright Personality
- WordPress Backend

☼ EDUCATION -----

VIRGINIA COMMONWEALTH UNIVERSITY

2013 - 2017

- BFA in Communication Arts
- Magna Cum Laude

TOKYO INTERNATIONAL UNIVERSITY

2016 - 2016

- Study Abroad, Homestay
- Focus in Japanese Language