



EMMA WELCH

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✨ portfolio: emma-welch.com ✨

✨ EXPERIENCE -----

MYRIAD ART GROUP

Associate Graphic Designer | August 2023 - September 2024

- Designed branded flyers, booklets, & other marketing materials
- Reported to Marketing Team on projects
- Implemented constructive feedback from remote team
- Crafted designs and color-corrected images for print and socials
- Composed and maintained weekly email blasts
- Edited price lists & other official documents
- Created engagement through short-form video content on socials

EMMA GRAPHIC DESIGN & ILLUSTRATION

Freelance Illustrator & Graphic Designer | 2019 - Current

- Increased client's YouTube following by over 1K with branding
- Designs brand packages with a sharp eye for graphic design
- Establishes client expectations with open line of communication
- Adapts style of work to complement project and budget

MAVKA PRESS

Printmaker & Business Owner | 2023 - 2024

- Illustrated, carved, and printed complex original designs
- Shot & edited short-form videos for social media marketing
- Crafted statement custom prints with folkloric themes
- Assisted customers and provided high quality customer service
- Sold many high-quality prints within short time frame
- Hosted a successful giveaway and grew mailing list by 50%

BLOODKNOT WEBCOMIC

Writer, Illustrator | 2020 - 2022

- Ideated and authored story from script to finished comic
- Typesetted text and arranged page layouts
- Implemented social media marketing to grow audience
- Created easily navigable, visually appealing site to host comic

CUSTOM INK

Singles Satisfaction Associate | 2018 - 2019

- Collaborated with Production team to facilitate accurate printing
- Advised customers on expressive T-shirt redesigns
- Seamlessly bridged distance between remote teammates
- Audited custom T-shirt designs for content concerns

✨ SOFTWARE -----

- Adobe InDesign CC
- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe Premiere CC
- Adobe Acrobat
- Figma
- Sketch
- All Social Media Platforms
- Wordpress
- HTML/CSS
- G Suite / Microsoft Office

✨ SKILLS -----

- Graphic Design
- Typography
- Layout Design
- Visual Storytelling
- Photo Editing
- Preparing Print Files
- Concept Sketching
- Detail-oriented
- Bright Personality
- Communication
- Time Management

✨ EDUCATION -----

VIRGINIA COMMONWEALTH UNIVERSITY

2013 - 2017

- BFA in Communication Arts
- Magna Cum Laude

TOKYO INTERNATIONAL UNIVERSITY

2016 - 2016

- Study Abroad, Homestay
- Focus in Japanese Language