



EMMA WELCH

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Cary, NC 27513 ✨ (804) 761-0964

✨ EXPERIENCE -----

LUCIAREL ILLUSTRATION

Freelance Illustrator | 2019 - Present

- Screens and accepts client proposals
- Establishes client expectations and open line of communication
- Prioritizes commissions to ensure deadlines are met
- Accurately creates final art to meet client's needs

DRACULOLA ROLEPLAYING GAME

Freelance Illustrator | 2020

- Enticed Kickstarter backers critical to the game's success
- Designed over a dozen characters based on Art Brief
- Illustrated eye-catching cover art, props, and creatures

LUCIAREL GRAPHIC DESIGN

Freelance Graphic Designer | 2022 - Present

- Created branding for YouTube channel Traverse Tavern
- Delivered polished graphics within tight deadline
- Created original logo in style appropriate for content

GAME THEORY DOWNTOWN

Graphic Designer | 2021 - November 2022

- Illustrated on-brand designs for merchandise
- Expanded brand awareness with social media campaign
- Brainstormed large scale wall mural designs with management
- Engaged with customers to more deeply understand audience

BLOODKNOT WEBCOMIC

Writer, Illustrator | 2020 - Present

- Ideates and authors story from script to finished comic
- Typesets text and arranges page layouts
- Implements social media marketing to grow audience
- Created easily navigable, visually appealing site to host comic
- Maintains website and moderates comments

CUSTOM INK

Singles Satisfaction Associate | 2018 - 2019

- Collaborated with Production team to facilitate accurate printing
- Advised customers on expressive T-shirt redesigns
- Seamlessly bridged distance between remote teammates
- Audited custom t-shirt designs for content concerns

✨ SOFTWARE -----

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe AfterEffects CC
- PureRef
- MAYA / Blender
- Unreal Engine
- Jira
- Slack
- Microsoft Office / G Suite

✨ SKILLS -----

- Illustration
- Visual Storytelling
- Concept Art
- Fundamental Art Skills
- Visual Research
- Advanced Art Critique
- Client Collaboration
- Strong Interpersonal Skills
- Self-motivated
- Detail-Oriented
- Flexible Style

✨ EDUCATION -----

VIRGINIA COMMONWEALTH UNIVERSITY

2013 - 2017

- BFA in Communication Arts
- Magna Cum Laude

TOKYO INTERNATIONAL UNIVERSITY

2016 - 2016

- Study Abroad, Homestay
- Focus in Japanese Language

✨ portfolio: emma-welch.com ✨